



**SHOW-ME  
HEMP**  
ASSOCIATION<sup>LLC</sup>

P.O. Box 733, Garden City, MO 64747  
(816) 318-7201 | [www.showmehemp.co](http://www.showmehemp.co)

## Show-Me Hemp Conference - "Bringing the Market to You" *Sponsorship Opportunities*

Description	Bronze \$1,500	Silver \$2,500	Gold \$5,000
8' x 8' booth space, piped and draped, in main conference room	<b>X</b>	<b>X</b>	<b>X</b>
Two event registrations included (boxed lunch / VIP)	<b>X</b>	<b>X</b>	<b>X</b>
Can place one marketing piece in attendee packet	<b>X</b>	<b>X</b>	<b>X</b>
Business listing on SMHA website and promotion in marketing materials (note deadline below)	<b>X</b>	<b>X</b>	<b>X</b>
Promotion in marketing materials and social media	<b>X</b>	<b>X</b>	<b>X</b>
One-year (\$850) Business Membership to SMHA (see member benefits for details)	<b>X</b>	<b>X</b>	<b>X</b>
One commercial (2-minute max) can be submitted for virtual / live stream portion	<b>X</b>	<b>X</b>	<b>X</b>
Sponsor listing on SMHA website	<b>X</b>	<b>X</b>	<b>X</b>
Chance to co-host one break on the virtual / live stream portion of event.		<b>X</b>	<b>X</b>
Second commercial (2-minute max) can be submitted for virtual / live stream portion		<b>X</b>	<b>X</b>
25% discount to become a SMHA Partner (\$1,250 value)		<b>X</b>	<b>X</b>
One-night stay at Doubletree (Tuesday -OR- Wednesday night)		<b>X</b>	<b>X</b>
Option to place second marketing piece in attendee packet			<b>X</b>
Chance to discuss your company in front of in-person crowd at the event (10-minute time limit)			<b>X</b>
Third commercial (2-minute max) can be submitted for virtual / live stream portion.			<b>X</b>
50% discount to become a SMHA Partner (\$2,500 value)			<b>X</b>

*See other side for additional details*

### **Luncheon Sponsorship - \$950**

In addition to the Gold, Silver, and Bronze sponsorships, Luncheon sponsorships will be available. The Luncheon sponsorship includes social media promotion, program recognition, table tents, and your choice between a booth space or extra recognition on the virtual live stream (maximum of 5 minute company explainer video).

### **Lunch and Learn Events**

All sponsors for the Show-Me Hemp Conference will also have the opportunity to participate in "Lunch and Learn" events that SHMA is helping to host in Garden City, Missouri. These will be educational events with approximately 50 attendees. Gold sponsors can have a virtual presence at all of these events, Silver sponsors can have a virtual presence at two of these events, and Bronze sponsors can have a virtual presence at one of these events. The dates to pick from are as follows:

- January 27, 2021
- February 24, 2021
- March 24, 2021

### **Ag Classic Expo**

In August of 2021, SMHA will be helping host the Ag Classic Expo, a field day and farm show in Garden City, Missouri. All who sponsor the Show-Me Hemp Conference will receive a 50% discount on any sponsorship for the Ag Classic Expo.

### **One Voice for Ag Reception**

The Show-Me Hemp Conference will conclude with an evening reception hosted by One Voice for Ag. The event will include industry executives and politicians to discuss issues in the hemp industry. All sponsors are welcome to attend the reception.

### **Additional Terms and Information**

The conference will take place in Jefferson City at the Doubletree by Hilton Hotel. The conference is scheduled for March 1, 2021. Booth space is limited to 20 booths, and will be given on a first-come first-serve basis.

On-site attendance will be limited to 175 people. Due to COVID restrictions we are also having a virtual live conference with time devoted to our sponsors. Recordings will be available online post-conference for continued viewing.

To guarantee recognition in any print materials, sponsorships must be paid two weeks prior to the conference date (February 15, 2021). Please note that sponsorships must be paid in full prior to receiving any sponsorship benefits.

### **Event Cancellation**

In the event that the conference is shut down entirely due to COVID, sponsors will receive compensation of equal value for a different event.